

## Logistics Solution - Routing Management

*We help clients adopt to technologies  
that makes their business better!*

### **Client Summary**

- Client is based out of Richmond, Virginia involved in full service freight transportation has 160000+ employees more than 6,700 tractors and 30,000 trailers, and a network of 200+ terminals.
- Their annual turnover is US\$ 5 billion

## **Executive Summary:**

Leading, full-service freight transportation provider offering a complete range of shipping solutions including LTL, time critical, volume & truckload, global and custom solution.

Since the customer is a market leader in LTL loads they would like to plan their delivery efficiently to save operation cost and time.

## **Business Challenge:**

Route and Driver planning for every day is a tedious process which requires a sperate administration department to create a plan with a time of delivery.

Additional goods collection on the route plan is not possible. The company needs to invest in separate pickup team and administration for everyday planning.

Individual customer delivery on different schedule demands separate transportation of goods.

Tracking the driver is a tedious process and difficult to reroute on natural disaster and local events.

## **Solution:**

Upload deliveries via Excel/CSV doc, manually add, or sync data from the management system. Plan for one day or for the whole month and include private memos for the crew.

The developed application has automated Route schedules and administrator can perform following actions

1. Make adjustments if necessary
2. Approve plans
3. Commit for execution

Quick approval of routes to drivers and risk mitigation plan on the ad-hoc situation.

Easy rerouting of best possible routes based on natural calamities and pickup orders.

The application is compatible in iPad, iPhone, laptop browser etc., easy intuitive UI designed on latest Angular and HTML5 based UI design.

Real-time updates can be shared from the hand-held device from the driver which can be updated on tracking website for customer to schedule their pick up on time.

### **Business Benefits:**

- Faster go to the market and staying competitive
- On the fly update deployment and configuration without any session and data loss
- The end user would get a personalized user experience and application flow
- Faster ROI
- Easy driver tracking, real-time updates, rerouting plans instantly

**To know more about our IT services and solutions:**

Reach us at +1-614-333-5277

[sales@srinsofftech.com](mailto:sales@srinsofftech.com)

[www.srinsofftech.com](http://www.srinsofftech.com)